



## **ADVANCED DIPLOMA IN** EVENT MANAGEMENT

The course is focused on the latest development in the event, hospitality and tourism industry. It helps the students to gain theoretical and practical knowledge and skills in various aspects of event management for those who wish to pursue or further advance their careers in this industry. Students may be selected to undergo on-the-job training of 6 months in an established event or hospitality or tourism establishment in Singapore. Failing which, students will prepare and submit an industry project within 2 months.

- +65 9720 4769
  - +65 8339 8528
  - +65 9128 8232

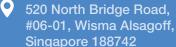
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+65 6423 9618

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# ADVANCED DIPLOMA IN EVENT MANAGEMENT

AWARDED BY	Global School of Technology and Management	
REGISTERED	Registered with Committee for Private Education (CPE)	
GRADUATION	In Singapore	
MODULES	AD511	Event Venue and Space Management (100% coursework)
	AD512	Sustainable Design and Creativity for Events (100% coursework)
	AD513	Law, Operations and Logistics for Festivals and Live Events (100% coursework)
	AD505	Managing Organisation and Human Resources (70% coursework, 30% examination)
	AD514	Event Innovation Project (100% coursework)
	AD515	Digital Futures for Events, Marketing and Communications (100% coursework)
	AD507	Managing the MICE Industry (100% coursework)
	ADIA508/	Industry Attachment/ Industry Project
	ADIP509	(100% Continuous Assessment + Coursework)
INTAKES	Every 2 mont	ths

4 (non-refundable)  660  4  ne by GSTM  ekdays: 9:00AM - 12:00PM OR  DPM - 4:00PM	\$107 (non-refundable) \$6,955 (2 Instalments) OR \$7,650.50 (10 Instalments) \$214  Borne by GSTM  Weekdays: 7:00PM - 10:00PM Weekend: 10:00AM - 1:00PM OR 2:00PM - 5:00PM OR 6:00PM - 9:00PM		
4 ne by GSTM ekdays: 9:00AM - 12:00PM OR	\$7,650.50 (10 Instalments)  \$214  Borne by GSTM  Weekdays: 7:00PM - 10:00PM Weekend: 10:00AM - 1:00PM OR		
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•	Weekend: 10:00AM - 1:00PM OR		
onths Institutional Learning and onths Industry Attachment (IA)	10 months Institutional Learning and 6 months Industry Attachment (IA)		
OTHER FEES ADMINISTRATIVE FEE (APPLICABLE TO INTERNA			
edical Insurance: ternational Student Administrative Fee: dministrative Fee for Student Pass Appli A Application Fee:	\$107 \$214 cation: \$85.60 \$30		
A Issuance Student Pass Application Fe	ses: \$60 \$496.60		
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### ADVANCED DIPLOMA IN EVENT MANAGEMENT

#### **ACADEMIC REQUIREMENT**

- Completion of GSTM Specialist Diploma in Hospitality and Tourism Management or Specialist Diploma in Event Management or equivalent; OR
- Polytechnic Diploma in a relevant field (e.g. Diploma in Accounting/ Business/ Management/ Hospitality/ Events Management/ Tourism Management); OR
- Other PEI qualification (e.g. LCCI Diploma Level 4/ Diploma in Accounting/ Business/ Management/ Hospitality/ Tourism Management / Event Management/ Tourism Management that is equivalent to GSTM's Specialist Diploma) will be assessed on a case by case basis, OR
- Matured student: At least 30 years old with at least 8 years of relevant working experiences will be considered

#### ENGLISH LANGUAGE REQUIREMENT

- \*A pass in English at GCE 'O' Level, or IELTS 5.5 and or equivalent; Or
- Completed a prior Diploma or equivalent where the medium of instruction is English

#### **NOTES**

- International Student's application for jobs OR Training Work Permit in Singapore is subject to the approval from the Ministry of Manpower of Singapore (MOM). GSTM DOES NOT GUARANTEE any success rate of approval.
- INDUSTRY ATTACHMENT (IA) is part of students' educational development. This enables theoretical learning in the classroom to be applied to practical learning situations and encourages application of theory and knowledge in appropriate context. IA applies to all students.
- Students who are already working may produce a letter from their respective employers to show minimum six months work experience in the relevant industry (subject to School's approval) for EXEMPTION to IA.
- The INDUSTRY PROJECT (IP) applies only when a student is unable to secure an IA with any organisation OR school's approval for EXEMPTION to IA. In the absence of an IA, the student has to complete an industry project lasting 2 months.
- The IP (5000 words) topic must in related field and approved by the school. Students have a maximum of 2 months to complete the project after approval.
- The IP provides an opportunity for students to integrate their knowledge through application to a practical-based classroom project by selecting the student's choice of industry. Preferably, this project focuses on an identified management issues and/or opportunities of an organisation.



